



# Bringing BigData/AI/IoT Insights to Enterprise

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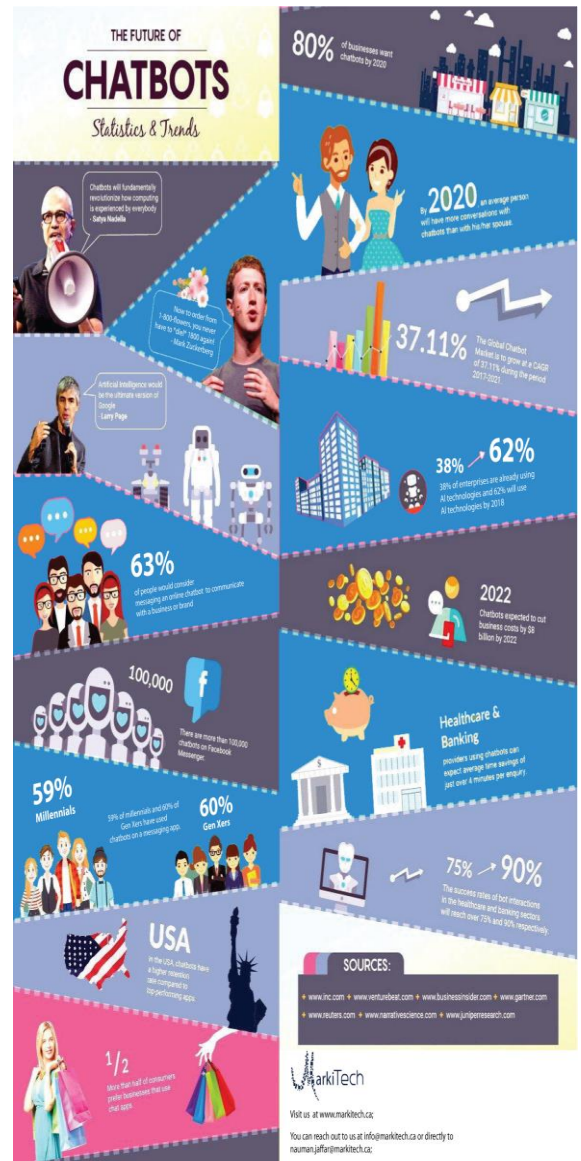
MarkiTech is a **NICHE IT solutions and PROFESSIONAL SERVICES** provider with focus on innovation, agile development and flexible business models (all hallmarks of a startup mindset) focused in the **Analytics, Big Data / AI, IoT** emerging technologies.

We deliver **Insights** to make business decisions – power **mobile and custom applications** with real time and predictive analytics from Internet of Things (IoT) sensors. We are agnostic to platforms. We have developed and are working on several solutions & use cases in the **Telco** (reduce churn, chat bots to reduce call center & operational costs, self serve & marketplace platforms, increase revenue using value added services, social media sentiment analysis).

Our **TRAINING, STAFF AUGMENTATION** and **APPLICATION DEVELOPMENT** Professional services distills millions of operational data points into actionable insights that empower companies to optimize their production process, maintenance and marketing programs.

Leveraging **DESIGN THINKING** and **ARTIFICIAL INTELLIGENCE**, we help automate the entire user experience & data analysis process for major enterprises – from data collection, model creation, predictions and model retraining.

Globally, with our partners, we employ more than **250+ software engineering & 10+ Data Science / Machine Learning PHD professionals** to provide these emerging technologies. We are headquarters in Toronto, Canada.



### Core Competencies

- Analytics, Insights, Big Data experts
- AI / Machine Learning scientists
- Internet of Things / Block Chain training
- Chat Bots, Self-Serve Application development

### What sets us apart?

- **AGILE**, Rapid Development
- **FLEXIBLE** contract & **LOW OVERHEAD** Cost
- **INNOVATIVE**
- **LARGE** on bench and free-lance **POOL** of North American PHD Data Scientists, Engineers, Developers, Testing, Marketing, Onshore, Offshore Resources

