

MarkiTech Recommended List of Technology Networking Events

December 2015 Technology events in GTA (Toronto)

WEBINAR "LEARN HOW TO GENERATE LEADS AND POTENTIAL SALES FROM YOUR COMPANY WEBSITE AND MAKE 2016 EVEN BETTER" @ MarkiTech

*In this webinar, we will highlight: Key drivers for going digital and making your website a sales channel
Understand technology and business challenges, opportunities, stakeholder analysis
Learn traditional and latest "growth" centric design models for website
Execution Ideas - How can MarkiTech help with your success in 2016?
Don't miss this chance as we have limited seats.*

Date: 02 Dec 2015, 10:30 am- 11:30am

Location: MarkiTech

Register Here:

https://attendee.gotowebinar.com/register/421849996854585345?utm_content=23331775&utm_medium=social&utm_source=facebook

IoT PEER GROUP AT TECHCONNEX LED BY MarkiTech

10th December, 2015 - Join MarkiTech in downtown Toronto at BrightLane where they lead the IOT peer group at TechConnex and take their discussions to next level. Join the COO of Pacific Controls where he talks about challenges and opportunities of IOT world. Send your email request to Nauman.jaffar@markitech.ca"

THE LOFT'S UNLEASH TORONTO HACKATHON

'Unleash Toronto' will be the second hackathon hosted by the LOFT. On December 1st, members of the Toronto start-up community will join our organization's brightest individuals from across the Investment, Group Functions, U.S., Canadian and Asia Divisions. Over the course of 2 days they will pitch, build and refine new business offerings and/or products and services that answer the following question:

"How might we help customers redefine and reimagine what it means to invest with Manulife through the use of new business models, channels technology?"

Date: 01-02 Dec 2015, 7:00 am

Location: MaRSCentre , 101 College Street, Toronto, ON

More Information: <https://www.eventbrite.com/e/unleash-toronto-registration-18910678348>

IP MANAGEMENT- ENTREPRENEURSHIP 101

Intellectual property (IP) is the lifeblood of every knowledge-based startup or venture. Learn how to identify and manage your intellectual property in a strategic way and examine how it fits in with your overall business model. A large part of your competitive advantage will depend on your ability to protect and properly exploit or commercialize your product or service innovations. IP law provides the framework for protecting and commercializing these innovations. Real-world issues and how they can be addressed effectively are examined, particularly for the IT/Web 2.0 space

Date: 02 Dec 2015, 6:00 pm - 7:00 pm

Location: MaRS Centre (Auditorium), 101 College Street, Toronto, ON

More Information: <https://www.marsdd.com/events/ip-management-entrepreneurship-101-2/>



MARS IMPACT8 DEMO DAY

Join the MaRS Centre for Impact Investing on Tuesday, December 1 for a pitch event featuring seven high-impact ventures offering blended value propositions of compelling financial returns as well as positive social or environmental impact.

Date: 01 Dec 4:30 pm – 7:30pm

Location: TMX Gallery, 130 King St W, Toronto, ON

More Information: <https://www.marsdd.com/events/mars-impact8-demo-day/>

EVEREST KEYNOTE: HOW TO HIRE KEY TALENT FOR YOUR STARTUP

Everest Discovery is a monthly meetup designed to help startups that are taking part in MaRS' Everest program. We are looking for entrepreneurs, corporate executives, innovation leaders and members of the startup community who want to help new entrepreneurs to succeed. Each meetup consists of an interactive session where we pilot new business frameworks, tools and resources with the goal of helping startups to reduce the risk of failure. Come out to network with some of Ontario's most exceptional up-and-coming entrepreneurs and contribute to Canadian innovation.

Date: 01 Dec, 2015 from 6:00 pm to 7:00pm

Location: Mars Discovery District, (MaRS Commons, Suite 230) 101 College Street, Toronto

More Information: <https://www.marsdd.com/events/everest-keynote-how-to-hire-key-talent-for-your-startup/>

RAISING \$\$\$ FOR STARTUPS

Mike Brcic leads a panel discussion and Q&A on fundraising for startups that explores the fundraising options available to Canadian entrepreneurs, with experts from the crowdfunding, banking, and equity sectors.

Date: 01 Dec, 2015 6:30 PM - 8:00 PM

Location: North York Central Library Auditorium, 5120 Yonge St., Toronto, ON

More

Information: <http://www.torontopubliclibrary.ca/detail.jsp?Entt=RDMEVT208281&R=EVT208281>

GIRLS IN TECH TORONTO – POWER HOUR HOLIDAY SOCIAL

Power Hour Socials are a recurring event series, featuring inspirational and show-and-tell type stories from women in and around tech.

Our goal is to make it easy for you (an awesome person in tech) to share your work and to build a network of peer advocates who support you and all the fabulous things you do. Think: bigger online footprint, enthusiastic fans, and a pay-it-forward attitude.

Date: 02 Dec 2015 6:00 PM - 8:30 PM

Location: Mozilla, 366 Adelaide St. W. #500, Toronto, ON

More Information: <https://www.marsdd.com/events/girls-in-tech-toronto-power-hour-holiday-social/>

CANADIAN SHARING ECONOMY SYMPOSIUM

This conference brings together the key change makers from multiple sectors and perspectives to discuss how the rapidly evolving sharing economy model has global and local implications that are changing markets, cities, and lives.

Date: 02 Dec, 2015 8:00 am - 5:30 pm

Location: St. Andrew's Club and Conference Centre, 150 King St. W., Toronto, ON

More Information: <https://www.marsdd.com/events/canadian-sharing-economy-symposium/>

FUTURE5 TALKS CALL FOR PROPOSALS



Digifest explores the future of design—how is technology changing the way we create, and what this means for our future.

Date: 04 Dec 2015, 10:00 pm

Location: Corus Quay, 25 Dockside Drive, Toronto, ON

More Information: <https://www.marsdd.com/events/future5-talks-call-for-proposals/>

TECHNICITY 2015

Join Technicity 2015, a one-day conference presenting the game-changing potential of the Internet of Things (IoT) for business and a blue print for how the City of Toronto is embracing the IoT to enhance services.

Featuring panel discussions involving city officials and business leaders and with a special luncheon presentation from Mayor John Tory, Technicity 2015 will demonstrate how IoT is transforming business operations and why leaders need to rethink what's possible to create competitively stronger entities.

Date: 03 Dec, 2015 from 7:30 AM to 3:30 PM

Location: MaRS Centre, 101 College Street, Toronto, ON

More Information: <https://www.marsdd.com/events/technicity-2015/>

GROWING YOUR BUSINESS – TECH FORECAST FOR 2016: A CONNECTED WORLD

This event will introduce you to the most highly anticipated tech trends related to Artificial Intelligence, Machine Learning, and Internet of Things and how these trends could apply to the industry you work in. What trends and technologies can disrupt business models and wipe-out companies? Come out to RIC Centre on December 3rd and check-out the next generation of A Connected World with AI and IoT.

Date: 03 Dec, 2015 8:00 AM - 11:00 AM

Location: Xerox Research Centre of Canada, 2660 Speakman Dr., Mississauga, ON

More Information: <https://www.marsdd.com/events/growing-your-business-tech-forecast-for-2016-a-connected-world/>

METEOR BOOTCAMP

Learn how to build amazing modern web apps with the most efficient tools. We'll teach you the basics of Meteor to get you up to speed quickly, show you some tips and tricks, guide you through some advanced topics, and stay in touch after with one-on-one followup. In two days you'll learn how to build a modern reactive JavaScript app with the most productive framework around. You'll be surprised by how easy it is to learn and how productive you are with it. The enrollment is limited to 15 people.

Date: 05 Dec 2015, 9:30 am - 4:00 pm

Location: OK GROW! 298 Dundas St. W., Toronto, ON

More Information: <https://www.marsdd.com/events/meteor-bootcamp/>

TECHTORONTO MEETUP

This month Toronto meetup is featuring the following Toronto tech leaders doing great things with new technology:

Presentation #1: Casper Wong from Financeit, (<http://financeit.io/>), @financeit

Presentation #2: Josh Brandley from Parsel, (<http://parsel.me/>), @parselme

Presentation #3: Jonah Midanik from Limelight Platform, (<https://limelightplatform.com/>), @LimeLightPLT

Presentation #4: Cobi Druexerman from Taplytics, (<http://www.taplytics.com/>), @taplytics

Presentation #5: Jim Estill from Danby, (<http://www.danby.com/>), @DanbyAppliance4

Date: 07 Dec 2015, 6:00pm- 9:00pm



Location: TELUS House (3rd Floor), 25 York St., Toronto, ON

More Information: <https://www.marsdd.com/events/techtoronto-meetup-2/>

WWTO TOWNHALL

This evening will be set-up to engage all attending in a workshop to help us brainstorm and collectively shape We Are Wearables Toronto for 2016. Please come prepared with positive and constructive ideas to help us succeed in the New Year.

Date: 07 Dec 2015, 7:00 pm - 08:30 pm

Location: MaRS Centre, 101 College St., Toronto, ON

More Information: <https://www.marsdd.com/events/wwto-townhall/>

INTRODUCTION TO ANGEL INVESTING AND CLEANTECH TRENDS

Participants will learn about emerging trends in the Cleantech sector, and build an understanding of key indicators of growth-potential in a tech startup.

Date: 08 Dec 2015, 8:30 am - 11:30 am

Location: MaRS Centre (CR3), 101 College St., Toronto, ON

More Information: <https://www.marsdd.com/events/introduction-to-angel-investing-and-cleantech-trends/>

ONTARIO HEALTH STUDY – ON-SITE BLOOD COLLECTION CLINIC DAY 1

The Ontario Health Study is a landmark study with over 230,000 participants that will help researchers better understand the environmental, lifestyle, and genetic factors that cause cancer and other important chronic diseases. Past studies like the Ontario Health Study were critical to establishing the link between cigarettes and lung cancer. The discoveries that will come from the Ontario Health Study will bring us closer to preventing major diseases in future generations.

Please help make a difference and participate in the Ontario Health Study. You are eligible to participate if you are between the ages of 30 and 74 years, and are willing to provide a blood sample. The Study will be on-site in the Lower Concourse of MaRS December 8th and 9th from 9 a.m. to 5 p.m.

Date: 08 Dec 2015, 9:00 am - 5:00 pm

Location: MaRS Discovery District, 101 College Street, Toronto

More Information: <http://www.eventbrite.ca/e/social-finance-forum-2015-converge-collaborate-break-through-registration-17951479358?aff=ebrowse>

MARS CONSUMER & COMMERCE PEER-TO-PEER: HOW RUBIKLOUD IS DISRUPTING COMMERCE WITH DATA

At the MaRS Consumer & Commerce Peer-to-Peer series, come network and learn from fellow founders. Kerry Liu, co-founder and CEO of Rubikloud, will explain the importance of transforming the retail industry to become data driven. Learn how you can take advantage of your data and turn it into revenue.

Date: 09 Dec 2015, 5:00 pm - 7:30 pm

Location: MaRS Discovery District, 101 College Street, Toronto

More Information: <https://www.marsdd.com/events/mars-consumer-commerce-peer-to-peer-how-rubikloud-is-disrupting-commerce-with-data/>



CONTRACT MANUFACTURING – ENTREPRENEURSHIP 101

This lecture examines the difficult strategic and tactical challenges that startups face when outsourcing to contract manufacturers. From estimating the time-to-market to selecting the right supply chain and facility partners, thinking ahead and finding the right manufacturing model for your hardware startup is crucial.

Date: 09 Dec 2015, 6:00 pm - 7:00 pm

Location: MaRS Discovery District, 101 College Street, Toronto

More Information: <https://www.marsdd.com/events/contract-manufacturing-entrepreneurship-101-2/>

PLANNING AND EXECUTING THE PRODUCT DEVELOPMENT AND MANUFACTURE OF MEDICAL DEVICES – MARS BEST PRACTICES

Join us as we explore how medical-technology companies can reduce risk and speed time to market. We will discuss methodologies and strategies for practical implementation on key topics such as:

- *Product definition*
- *Requirements gathering*
- *Prototypes*
- *Design controls*
- *Risk management*
- *ISO 13485*
- *DMR*
- *DHF*
- *Design transfer*
- *NPI*
- *Contract design and engineering*
- *Contract manufacturing*
- *Building institutional knowledge versus outsourcing*

A question-and-answer session will follow the presentation

Date: 09 Dec 2015, 1:30 p.m. - 3:00 p.m.

Location: MaRS Discovery District, 101 College Street, Toronto

More Information: <https://www.marsdd.com/events/medical-devices-mars-best-practices/>

