

MarkiTech Recommended List of Technology Networking Events

October 2015 Technology events in GTA (Toronto)

SOCIAL MEDIA FOCUSED EVENTS

Toronto Tech-Summit by Genesys

Genesys will be hosting its second Toronto Tech Summit. Come and join to learn about IoT, Wearables, and App Development.

Date: 1st October, 2015 06:00PM - 09:00PM Location: 87 Elm Street Markham, Ontario, Canada

More Information: https://www.eventbrite.ca/e/genesys-toronto-tech-summit-tickets-16867988608

Camp Tech: Social Media Advanced

This class is for graduates of Camp Tech's Social Media Basics class, or those who already have a start on social media. You will learn how to write content that's appropriate for your brand, use scheduling tools to make your life easier, and discover how to run a successful social media campaign

Date: 1st October, 2015 06:00PM - 09:00PM

Location: Centre for Social Innovation 215 Spadina Avenue, Toronto

More Information: http://camptech.ca/collections/toronto/products/social-media-advanced-

toronto?variant=5063756673

<u>InboundCon 2015 - Canada's Premier Inbound Marketing Conference</u>

Get ready to perfect your marketing plan with a single event. For one day only, industry leaders and marketing experts from all around North America will come together to share their secrets. Expect to see keynotes, panels, and worksheets concentrating on search, social advertising, content marketing, growth hacking, landing pages, sales, email marketing, conversion optimization, ppc advertising and digital marketing. You'll walk away with actionable advice which you can immediately implement into your marketing efforts.

Date: 8th October, 2015 8:30 AM - 6:00 PM Location: Jane Mallett Theatre , 27 Front Street East

More information: http://inboundcon.com/

Toronto WordPress for Beginners by Ladies Learning Code

Whether you want to start your own blog, or your company website is run on it, WordPress allows you to update and create content easily, while allowing for your own style and customization. In this workshop, we will show you how to install WordPress, what it all means, and of course, how to edit a theme to make it your own.

Date: 17th October, 2015 10:00 AM- 4:00 PM

Location: 483 Queen St W 3rd floor Toronto, ON M5V 2A7 Canada

wordpress-theme-on-october-17th-tickets-17505028010

Camp Tech

Join this class taught by professional blogger and online marketing expert Wendy Kam Marcy. You'll discover exactly what blogging and content marketing can do for your business or organization and how to create your own unique voice in a crowded space.

Date: 19th October, 2015 6:00 PM- 9:00 PM

Location: Centre for Social Innovation 215 Spadina Avenue, Toronto

More information: http://camptech.ca/collections/toronto/products/business-blogging-and-content-marketing-toronto-1







Teach Me Social - Monthly Social Media Mixer:

Teach Me Social facilitates workshops, networking events and seminars designed to help small business owners and entrepreneurs manage their social media presence and build engagement online.

Date: 22nd October, 2015 6:30 PM to 9:30 PM

Location: NTB Lounge 2878 Lake Shore Boulevard West 2nd floor , ON M8V 1J2 Canada More information: <a href="http://www.eventbrite.ca/e/teach-me-social-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-media-mixer-monthly-social-monthly-social-media-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixer-monthly-mixe

october-22-2015-registration-18261674159?aff=es2

Ask-the-Expert – Digital Marketing with Yellow Pages

To learn more about how Digital Marketing can help you build and grow your business, book a 30-minute no-cost consultation with a Yellow Pages digital marketing expert.

Date: 29th October, 2015 9:00 AM - 12:00 PM

Location: North York Civic Centre, 5100 Yonge Street, Main Floor Toronto

More information: https://www.eventbrite.com/e/enterprise-toronto-ask-the-expert-digital-

marketing-with-yellow-pages-oct-29-tickets-18089704794

ENTREPRENEURIAL FOCUSED EVENTS

Sales Hacker Workshop TORONTO with Shopify

Sales Hacker Workshop is a hands-on tech sales training that will immediately enhance your business

Date: 1st October, 2015 5:00 PM - 8:30 PM

Location: 111 Richmond St. W, 5th Floor Toronto ON, Canada

More Information: https://www.eventbrite.com/e/sales-hacker-workshop-tor-with-shopify-tickets-

18004646382#lightbox contact

Tech-Toronto October Meet-up

Tech-Toronto Meetup brings together Toronto's tech leaders, innovators, and enthusiasts.

Date: 5th October, 2015 6:00PM- 9:00PM

Location: TELUS House 3rd floor, 25 York Street, Toronto, ON

More information: http://www.meetup.com/TechTorontoOrg/events/223779622/?ref=tv

Take Back Your Tech

Launching of a new kind of nonprofit event in Toronto.

Equal parts big-picture thinking and hands-on digital problem solving, Take Back Your Tech (TBYT) is a day-long event focused on the nonprofit sector and technology.

Date: 6th October, 2015 8:30 AM - 6:00 PM

Location: 483 Queen Street West, Toronto, ON M5V 2A9, Canada

More information: http://www.takebackyourtech.ca/

Business Plan Boot Camp

If you want to build a successful business, it's important to develop a robust business plan. In this seminar, you'll learn the elements of a business plan, understand the different types of business plans (one-page versus detailed), and leave with a draft business plan that will get your business started on the right foot.

Date: 6th October, 2015 8:30 AM to 12:30 PM Location: Toronto City Hall, 100 Queen St., 2nd Floor

More information: http://www.eventbrite.com/e/business-plan-boot-camp-oct-6-tickets-

14957630676

Entrepreneurship 101 by MaRS Discovery District

Entrepreneurship 101 is Canada's largest live and online entrepreneurship course. Aimed at technology entrepreneurs and social innovators, the course covers the fundamentals of starting and building a new venture.

Date: 7th October, 2015 6:00PM -7:00PM

Location: MaRS Centre, 101 College Street, Toronto









 $\label{lem:more information:http://www.eventbrite.ca/e/entrepreneurship-101-semester-1-20152016-registration-18005133840?aff=MaRSWebE101$

Hustle: Speak and Sell with Confidence

Hustle is a community of like-minded professionals who want a fun, inclusive environment to practice the communication and people skills to develop rewarding careers and opportunities for advancement.

Date: 14th October, 2015 6:00 PM - 8:00 PM.

Location: Centre for Social Innovation, 215 Spadina Avenue, Whole Connector Room 1st floor,

Toronto More

information: http://www.meetup.com/hustle_communcate_with_confidence/events/224691467/

Small Business Forum 2015

Join 2,500 entrepreneurs at the Small Business Forum and learn how digital technologies can help you operate and grow your business.

Date: 15th October, 2015 10:00AM- 4:00PM

Location: Metro Toronto Convention Centre, South Building, Level 800, Exhibit Halls F & G,

Toronto,ON

More information:

 $\underline{\text{http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=05cb34c42bca7410VgnVCM10000071d}}\\ 60f89RCRD$

Accessibility Camp Toronto

It provides an open, collaborative, informal space with tons of presentations, demos, networking and much more.

Date: 17th October, 2015 9:00AM- 4:30PM

Location: OCAD University, 100 McCaul Street, Toronto, ON M5T 1W1 More information: http://accessibilitycampto.org/register.php

Rails Pub Night

If you are a recruiter or hiring for your start-up, you are free to climb up on a chair and pitch the crowd of 40–50 web developers for two minutes. You are then obligated to buy everyone a round of drinks in return

Date: 19th October, 2015 7:00PM- 11:00 PM

Location: The Rhino, 1249 Queen Street West (Queen & Dufferin), Toronto

More information: https://unspace.ca/events/

Young Professional Networking

Join the Toronto Region Board of Trade Young Professionals Network for an evening of fun, networking and, of course, whisky at Toronto's newest and most talked about whisky lounge & supper club, CC Lounge.

Date: 20th October, 2015 6:00 PM – 8:00 PM Location: CC Lounge, 45 Front St. East, Toronto

 $More\ information: \underline{https://www.bot.com/EventDetails.aspx?MeetingId=fc2c620e-7a46-e511-85cc-0050569c005c}$

RIC Centre Lunch & Learn: B2B Sales Strategy

As the Entrepreneur and Innovation Hub for Mississauga, Brampton and Caledon, the RIC Centre offers a comprehensive range of support services to entrepreneurs for free, including mentorship and advisory services, hands-on workshops and networking events.

Date: 26th October, 2015 12:00PM- 1:30 PM

Location: Xerox Research Centre of Canada, 2660 Speakman Drive, Mississauga

More information: https://www.eventbrite.ca/e/ric-centre-lunchlearn-b2b-sales-strategy-tickets-

18149898836





