

MarkiTech Recommended List of Events

May 2015 Technology events in GTA (Toronto)

Girls in Tech Toronto - Power Hour Social

When: Apr 28, 2015 6:30 PM - 9:00 PM

Where: TBD - Toronto

Hosted By: Pivotal Labs

Description by the organizers: Power Hour Socials are a recurring event series, featuring inspirational and show-and-tell type stories from women in and around tech. These events are open to both women and men.

Schedule:

6:30 - Registration & snacks

7:30 - Presentations (the Show & Tell)

8:30 - Networking & more food

Speakers:

Malgosia Green - Chief Product Officer, Top Hat

Malgosia is Chief Product Officer at Top Hat, a high-growth startup that has raised over \$22 million from notable VCs in Canada and Silicon Valley. Prior to Top Hat, Malgosia was founder and CEO of Savvica, which operates the websites LearnHub.com, JumboTests.com, and StudyPlaces.com (acquired). Malgosia is a graduate of the University of Waterloo's System Design Engineering program.

Inmar Givoni - VP of Big Data, Kobo

Inmar joined Kobo's big data team in 2013 as a senior research scientist. As of June 2014, she became the big data team lead. Her team develops algorithms for recommendations, search optimization, and content analysis, among other things. Inmar obtained her Ph.D in computer science from the University of Toronto, specializing in machine learning.

Jennifer Kelly - Director of Marketing, New Initiatives Marketing

Jen describes herself as the 'get it done gal' in marketing. At her agency, she works with clients as a planner and implementer - focused on the execution of their marketing strategies. Prior to this, Jen held marketing roles across various companies such as Motorola, Siemens, Galaxy Online, Financial Times UK, and Future Shop.

What are Power Hour Socials?



Our goal is to make it easy for you (an awesome person in tech) to share your work and to build a network of peer advocates who support you and all the fabulous things you do. Think: bigger online footprint, enthusiastic fans, and a pay-it-forward attitude.

If you are interested in showcasing your work, please message us @gitdot or submit an entry [here](#).

Technology Leadership Award

When: Thursday, 28th May 2015, 5:00-9:00 PM

Where: York Mills Gallery

Hosted By: TechConnex

Further details: <http://www.eventbrite.ca/e/girls-in-tech-toronto-power-hour-social-tickets-16196696756?aff=erelexporg>

Description: The 2015 Technology Leadership Awards Gala & Showcase recognizes excellence among technology businesses and their achievement in one of five important categories of peers within the GTA Tech Ecosystem. Two individual awards profiling exceptional personal contribution to the sector are also available.

The event kicks off in the evening with a networking reception surrounded by viewings of the nominee Showcase, profiling category finalists, their business and their people. Dinner and the awards presentation will be followed by dessert and coffee in the Showcase gallery.

At the Dinner, awards will be presented to leaders in 7 categories. Tech Company of the Year, Momentum Company of the Year, Most promising Start-Up, Market Expansion Leader, Technology, Enabler of the Year, Technology Lifetime Achievement Award, Community Builder Award.

Schedule:

- 5:30pm-6:30pm- Networking Reception & Showcase
- 6:30pm-8:00pm- Dinner and Awards Presentations
- 8:00pm-9:00pm- Networking, Coffee Reception & Showcase

For more details : the <http://www.techconnex.ca/event-1819682>

Google Analytics

Where: The Centre for Social Innovation

Hosted By: Camp Tech

When: Wednesday April 29, 2015, 6:00-9:00pm Centre for Social Innovation 215 Spadina Avenue, Toronto

More Info: <http://camptech.ca/workshops/google-analytics-2-2/>

Workshop Description:

Want to know the secret to making your website better than your competition's? It's not the code, it's not your online marketing, it's not even your design. Successful businesses spend time analyzing their web traffic stats, sources, page performance and so much more using Google Analytics.

Go from "noob" to "advanced super amazing power user" (yes, this is a technical term) in this new 3-hour Google Analytics class. Instructor Geoff Marcy will explain the whole process as you set up Google Analytics, learn how to set goals, create filters, track events and build advanced reports to make your life EASIER and make your website perform to its potential.

Note: Laptop computers are required for this class.

Included in the Workshop:

high quality instruction by a Google Analytics specialist

small class size

a take-home Google Analytics reference guide

complimentary coffee and tea



goodie bag full of fun Camp Tech swag
official recognition for your participation (that you can share on LinkedIn or your resume)

Max Kremer, Founder at Trailfire, on Data Driven Decisions

When: Wednesday, 29th April 2015

Where: MaRS Centre, CR-3

Hosted By: OK GROW

More Info: <http://www.meetup.com/Startup-Metrics-Toronto/events/221837562/>

Max Kremer, Founder at Trailfire, on Data Driven Decisions

Max Kremer is the founder at Trailfire, a visual editor for setting up analytics. Trailfire gives you detailed tracking of what people do on your websites and apps, delivers it to your favourite analytics and business systems, all without writing any code.

www.trailfire.com

Max will tell stories about his success and failures in building startups. As well as methods to measure consumer engagement and what to track and why. Finally how to get to those metrics quickly and easily.

Venue is MaRS room CR3 :D

Digital Media Summit

When: Thursday, 7th May 2015

Where: Sheraton Center

Hosted By: Canadian Music Week



The Digital Media Summit is a one day social media and interactive marketing conference bringing together the biggest brands to examine the business with the growth and innovation of social and digital content.

DMS has recruited the best keynote speakers, panelists, and interactive workshops to provide insight, results, and key takeaways including...

Online Branding execution • Quality content development • Cross Platform Monetization • New Advertising Strategies • Mobile and Marketing Applications • Top Digital Media trends • Focus on marketing ROI • Community Strategy: Social media and blogging

Who Should Attend?

Web Strategy Consultants, Social Marketing Agencies, Content Production, Entertainment and Media companies, Interactive Marketing Agencies, Sales and Business Development, Communication Companies, Internet Consulting,



Advertising Agencies, Analytical Software Suppliers, PR Firms, Branding, Social Media Sites, Mobile/Wireless, and Digital Strategy Managers & Executives

LIMITED TIME PROMO CODE: INFINITY2015

This promo code is good for \$200 off of regular price administration

When: May 7, 2015 7:00 AM - 6:30 PM

Host Company: Canadian Music Week

More Info: <http://www.digitalmediasummit.ca>

Digifest 2015

When: 11 May, 2015

Where: Corus Quay

Hosted By: Digifest

More Info: <http://www.torontodigifest.ca>

Description:



Join us at Digifest 2015 - Canada's premiere digital culture festival!

On May 7, 8 and 9 experience groundbreaking creations and trending content in digital media, art, design and technology.

Digifest 2015 will explore the themes of "Privacy, Money and Pleasure" in the 21st century through Keynote Sessions, Panel discussions, Workshops and our Pleasure Room exhibition. From architects to app designers, creators and entrepreneurs take centre stage to share their stories and showcase the digital and technological discoveries that will re-shape some of today's pressing urban challenges.

Festival Highlights include:

- + Keynote Session and Musical Performance from the 2015 Digital Pioneer Award recipient Dr. Steve Mann, University of Toronto
- + Meet the Media Guru: Dr. Arthur and Marilouise Kroker, University of Victoria
- + Keynote Session, 'Privacy by Default' with Foteini Agrafioti, VP Research and Innovation, Architech
- + IT'S A START Pitch Competition featuring budding entrepreneurs
- + Many more incredible speakers and performances!

Register for a Drone Photography and Videography workshop and learn the basics on how to capture stunning aerial shots with a drone that you get to keep! Visit The Pleasure Room and explore new projects that seek to engage your senses through technology and digital media. Join us on Saturday May 10 at our Startup Market to browse the latest technology startups from across Ontario.

For the full schedule, visit www.torontodigifest.ca.

For tickets, <http://torontodigifest.ca/2015/tickets/>.

@digifestTO | #DigifestTO15

Tech Toronto May Meetup

When: May 12, 2015



Where: Telus House Executive Boardroom
Hosted By: Telus Corp.
More Info: <http://www.meetup.com/torontotech/events/220868118/>

Description:



TechToronto Meetup brings together Toronto's tech leaders, innovators, and enthusiasts.

- + the crowd: Toronto's smart, fun, creative tech community
- + the speakers: highly curated leaders & innovators sharing their expertise & experiences through 5 minute TED style presentations
- + the format: mingling & drinks demos & showcases community open mic presentations mingling & drinks
- + the vibe: fun, friendly & relaxed with complementary food & drinks
- + the goal: collectively advance our city's booming tech scene
- + this month: we're featuring the following Toronto tech leaders doing great things with new technology:

- Pres. #1: Sohaib Zahid of Vanhawks
- Pres. #2: Craig Hunter of Bitmaker Labs
- Pres. #3: Kyle Collier of Eve
- Pres. #4: Jonathan Keebler of ScribbleLive
- Pres. #5: Noah Godfrey of Checkout 51

The Contagious Commandments

When: May 12, 2015 8:30 AM - 10:30 AM
Where: Le Germain Hotel
Hosted By: The Institute of Communication Agencies
More Info: https://www.eventbrite.ca/e/the-contagious-commandments-ten-steps-to-brand-bravery-tickets-15832062124?utm_campaign=a22a047f22-15832062124&utm_medium=email&utm_source=Toronto-ICA-Agency-Heads&utm_term=0_77e6f27d59-a22a047f22-

Description: Ten Steps to Brand Bravery:

The UK's Contagious co-founder & editorial director, Paul Kemp-Robertson will share the journey and insights behind the "Contagious Commandments", his company's ten recommended steps to brand bravery.



In 2004, Contagious was created as a guidance system or instruction manual for the future of the ad business, occupying the intersection of marketing, consumer culture and technology. Ten years later, Contagious' unique position as objective agitator has built a series of principles that modern brands should live by if they are to flourish.

This session is based on a decade's worth of editorial and consultancy insight acquired during Paul's time building Contagious, an editorial service and innovation consultancy with offices in London, New York, Portland, Sao Paulo and Singapore. Paul will take a global perspective and show a range of examples from various product categories and media channels, touching on subjects as varied as branded currency, trust dynamics, purposeful brands and the growing 'brand butler' trend, whereby brands behave as service providers.

Spark Marketing Digital Breakfast at Google's Toronto Office

When: 12 May 2015, Time: 8:30am EST
Where: Google Toronto
Hosted By: Spark Marketing
More Info: <http://sparkm.tg/1CYEwqm>

Do you have an appetite for online success? Well you're in luck because Spark and Google are co-hosting an exclusive event at Google's Toronto office and you're invited!

Our digital breakfast, served with a side of eggs-pertise, will discuss branding, personalization, changing online behaviours, and more!

Space is limited, so please apply now to reserve your spot (and your plate)! RSVP: <http://sparkm.tg/1CYEwqm>

Details:

Date: May 12, 2015
Time: 8:30am EST
Venue: 111 Richmond Street West,
14th Floor, Toronto, ON

DemoCamp Toronto 2015

When: 12th May, 2015
Where: University of Toronto - Rotman School of Management
More Info: <http://www.creative destructionlab.com>
Hosted By: Creative Destruction Lab,

Description: DemoCampToronto 2015 is an annual event that brings together leading technology researchers, entrepreneurs, investors and thought leaders in the innovation space.

If you have an interest in technology trends or are curious about how best to go about commercializing ground-breaking research, please join us. You will have a unique opportunity to experience forward-thinking demos, hear engaging speakers and network with creative entrepreneurs and industry leaders.

Admission is free, but we have a limited number of spots, so secure your ticket early at <http://www.eventbrite.com/e/democamp-toronto-2015-tickets-16208738774?aff=eac2>

To learn more about Creative Destruction Lab, visit www.creative destructionlab.com.

If you're interested in applying for a demo slot, visit us at www.creative destructionlab.com/apply. Applications close at 12pm on April 19.

Interact: Multiplatform Mixer

Where: Bar Italia
When: May 13th, 2015, 6:00-8:00 PM
Hosted By: Interactive Ontario



The May edition of our monthly networking series is a multiplatform mixer! It's for anyone and everyone working in or interested in learning more about interactive digital media - whether that's games, transmedia, eLearning, social media, web series or app development.

Over drinks and hors d'oeuvres, converse with your peers in IDM - and meet your next partner, collaborator, client or employee!

The evening will feature a short presentation by IO Executive Director Christa Dickenson, recapping what IO has done in her first year at the helm and looking ahead to what's on deck, followed by plenty of time for networking.

Interact: Multiplatform Mixer
May 13, 2015
6-8pm
Bar Italia - 582 College Street, Toronto
Hosted by Interactive Ontario
Sponsored by the City of Toronto

Schedule
6pm - Doors open & networking
6:45pm - Presentation
7-8pm - Networking

DevOps Days Toronto 2015

When: Thursday, 14th May, 2015, 5 PM

Where: Glenn Gould Studio - CBC Broadcast Centre

Hosted By: Steve Pereira

Description: DevOps Days Toronto 2015

More Info: <http://atnd.it/23110-0>

DEVOPSDAYS TORONTO '15

Thursday and Friday May 14th and 15th

DevOps Days is a technical and organizational innovation conference, aimed at developers, sysadmins and anyone else involved in technology, whether expert or beginner. Join us for Toronto's follow up to our first sold out DevOps Days to learn, share and connect with tech's cutting edge in beautiful Toronto!

Find out more about this and past events here: devopsdays.org

Prices:

Early Bird Admission: CAD 125.00

Regular Admission: CAD 150.00

Last Minute: CAD 170.00

Speakers: Steve Pereira

iLunch 14.2 - Building a Video Game Company

Where: Ontario Investment and Trade Centre

When: Tuesday 19th May 2015

Hosted By: Interactive Ontario

More Info: <http://ilunch142.eventbrite.ca>



You have a great game - now how do you build a great game company? At this iLunch, experienced video game entrepreneurs will provide insights into the process of establishing and sustaining a game company. Our panel will offer tips on what to do - and what not to do - to maximize your gaming startup's chances for success.

From financing to user acquisition to operations, this panel will help you chart your path in the ever-changing business of games.

Speakers

George Geczy - Battlegoat Studios

Chris Iacobucci - PixelNAUTS

+ more TBA!

CSS for Beginners: Learn to Style Your Website Using CSS

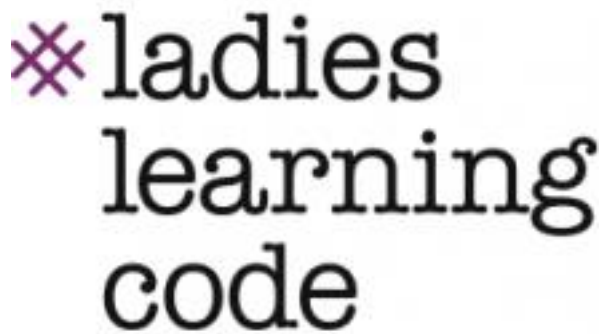
Where: The Lab Toronto

Hosted By: Ladies Learning Code

When: May 20, 2015 6:00 PM - May 27, 2015 9:00 PM

More Info: <https://www.eventbrite.ca/e/toronto-css-for-beginners-learn-to-style-your-website-using-css-on-may-20th-27th-two-part-tickets-16317550232>

CSS for Beginners: Learn to Style Your Website Using CSS



Have you taken our HTML and CSS workshop? Looking to expand your web-development skills? Wonder what all this CSS3 stuff is about? CSS is a powerful language used to create layout and design for web pages. Without CSS, the web would not be as pretty!

Our CSS Fundamentals workshop is designed to be a hands-on experience for beginners.

In this workshop, we'll dive deeper into the fundamentals of CSS (syntax, rules, floats & positioning) and how to truly unlock the power of CSS to give your web pages that extra flair with topics such as how to add custom fonts, icons fonts and CSS3 animations.

Toronto Funding Roadshow

Where: MaRS Discovery District

Hosted By: MaRS

Date: Friday 22nd May, 2015

Description: Toronto Funding Roadshow



funding roadshow

Join the Toronto Funding Roadshow on May 22nd at MaRS where startups working on an innovative solution get the chance to pitch their business to a panel of angels, VCs, banks and government organizations. The event also includes educational RoadTalks designed to better educate startups on funding opportunities and available resources to grow their business.

Mikrotik Certified Training (MTCNA & MTCTCE)

Where: Tech 4 Canada

When: May 25, 2015 9:00 AM - May 29, 2015 5:00 PM

More Info: <http://tech4canada.com/pages/training>

Hosted By: Tech 4 Canada

Mikrotik Certified Training (MTCNA & MTCTCE)



When becoming a MTCNA, students will be familiar with RouterOS software and RouterBoard products. They will also be able to configure, manage, do basic troubleshooting of a Mikrotik router and provide basic services to clients. After getting the MTCNA, students will begin the MTCTCE training, in which they will learn advanced firewall configuration, Quality of Service Management implementing HTB Mikrotik structure, scalable network design and other RouterOs features like DHCP, Proxy and DNS.

Azure Virtual Machines Lunch & Learn – More than Servers in the Cloud - Toronto

Where: MaRS Discovery District

When: May 28, 2015 12:00 PM - 2:00 PM

More Info: <http://aka.ms/LearnCloudTO>

Hosted By: Microsoft Canada

Azure Virtual Machines Lunch & Learn – More than Servers in the Cloud - Toronto





Join Microsoft in this demo heavy overview of Microsoft Azure Virtual Machines and learn how eligible start-ups can get up to \$60,000 in free Azure credits through BizSpark! Free lunch will be provided.

Why should I attend? To learn how to deploy, manage and scale Windows and Linux virtual machines.

Who should attend? Developers, Dev Ops, and IT Professionals interested in learning more about Azure Virtual Machines and IaaS.

Five things you'll walk away knowing:

1. How to create Windows and Linux Virtual Machines.
2. How to use Docker and Chef to deploy and manage your servers.
3. How to scale your virtual machine manually and automatically.
4. How to manage your storage needs.
5. How to backup and clone your virtual machine.

Assumed Attendee Knowledge

Basic knowledge of the following is beneficial but not required to attend and learn:

- Server deployment
 - Load balancing and scaling methods
 - Storage solutions including raid and network attached storage
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