

## MarkiTech Recommended List of Technology Networking Events

### February 2016 Technology events in GTA (Toronto)

#### EIR (ENTREPRENEURS IN RESIDENCE)

*A monthly speaker series co-produced by Startup York and the Markham Library, Entrepreneurs in Residence (EIR) spotlights local entrepreneurs, innovators, and small business people. Sharing their unique stories and key experiences in dynamic, engaging talks, each month's speakers bring energy, strategy, and fresh inspiration to every event.*

*Don't miss meeting MarkiTech's CEO Nauman Jaffar at the event. He is one of the speakers!*

**Date:** 01 Feb 2016, 6:45 pm - 8:45 pm

**Location:** Angus Glen Library, 2nd floor - 3990 Major Mackenzie Drive East Markham, Ontario L6C 1P8 CA

**More Information:** <https://www.eventbrite.com/e/eir-entrepreneurs-in-residence-tickets-20731673995>

#### GLOBAL LEADERS SERIES FEATURING ERIC WEINER, BEST-SELLING AUTHOR OF THE GEOGRAPHY OF GENIUS

*Author Eric Weiner explores how creative genius is tied to place and time – not just to genetics and sweat. So ideas and inventions by the likes of Steve Jobs, Albert Einstein and Sigmund Freud didn't happen in isolation, they were profoundly affected by where and when their creators lived.*

**Date:** 02 Feb 2016, 6:30 pm

**Location:** MaRS Centre (Auditorium), 101 College St., Toronto, ON

**More Information:** [http://www.ramsaytalks.com/events/eric-weiner/?utm\\_source=marseventew](http://www.ramsaytalks.com/events/eric-weiner/?utm_source=marseventew)

#### TECHTO FEBRUARY 2016 MEETUP

*TechToronto Meetup brings together Toronto's tech leaders, innovators, and enthusiasts.*

**Date:** 08 Feb 2016, 6:00 pm – 9:30 pm

**Location:** RBC Water Park Place, 88 Queens Quay West

**More Information:** <http://www.techvibes.com/event/techto-meetup>

#### SALES – ENTREPRENEURSHIP 101

*How are you going to sell your product? In this session, we explore sales and the principles of selling value to your customers. We discuss how your sales funnel fits into your overall marketing mix.*

**Date:** 10 Feb 2016, 6:00 pm - 7:00 pm

**Location:** MaRS Centre (Auditorium), 101 College St., Toronto, ON

**More Information:** <https://www.marsdd.com/events/sales-entrepreneurship-101/>

#### BRANDING STRATEGIES FOR STARTUPS

*This workshop will focus on both the legal aspect of branding and trademarks, and the creative elements that shape the image of your company.*

**Date:** 16 Feb 2016, 8:30 am – 12:00 pm

**Location:** ventureLAB, 7271 Warden Ave., Markham, ON

**More Information:** <http://www.techvibes.com/event/techto-meetup>



## USER EXPERIENCE DESIGN FUNDAMENTALS WORKSHOP

*This workshop will focus on teaching the principles guiding design thinking. You will learn how to better understand your customers and translate this understanding into seamless online experiences.*

**Date:** 20 Feb 2016, 10:00 am – 5:00 pm

**Location:** BrainStation, Toronto Campus, 460 King Street West

**More Information:** <http://www.techvibes.com/event/user-experience-design-fundamentals-workshop-3>

## WEB DEVELOPMENT FUNDAMENTALS WORKSHOP

*In this workshop we will focus on the foundations of Web Development. We will discuss the basics of browsers, servers and how the web works. We will learn how to write HTML, CSS, Bootstrap, and how to leverage online development resources.*

**Date:** 20 Feb 2016, 10:00 am – 5:00 pm

**Location:** : BrainStation, Toronto Campus, 460 King Street West

**More Information:** <http://www.techvibes.com/event/web-development-fundamentals-workshop>

## BRAINSTATION COMMUNITY SOCIAL

*Are you interested in building your digital skills for 2016? We invite you to join us at our January Community Social at our new BrainStation HQ. What better way to spend a Thursday evening than with drinks, food and networking with like-minded tech lovers?*

**Date:** 24 Feb 2016, 07:00 pm – 9:00 pm

**Location:** : BrainStation, Toronto Campus, 460 King Street West

**More Information** <http://www.techvibes.com/event/brainstation-community-social-2>

## SEO & SEM FUNDAMENTALS WORKSHOP

*The full day SEO workshop will immerse students in the daily life of a search engine marketing professional. All basic SEO best practice will be covered, as attendees will execute on a real website audit, metric analysis and set of recommendations built on actual data.*

**Date:** 27 Feb 2016, 10:00 am – 5:00 pm

**Location:** : BrainStation, Toronto Campus, 460 King Street West

**More Information:** <http://www.techvibes.com/event/seo-sem-fundamentals-workshop>

## MAKING INNOVATION WORK

*Join us to learn how to make innovation work at your organization. Practical workshops will facilitate learning and discovery. Open conversations with innovation experts will spark fresh ideas. Insights from entrepreneurs will spur new plans for the future.*

**Date:** 29 Feb 2016 – 01 Mar 2016

**Location:** : MaRS Centre (Auditorium), 101 College St., Toronto, ON

**More Information** <http://www.marsverge.com/>



## February 2016 Technology events (International)

### MOBILE WORLD CONFERENCE (BARCELONA)

*The GSMA represents the interests of mobile operators worldwide, uniting nearly 800 operators with more than 250 companies in the broader mobile ecosystem, including handset and device makers, software companies, equipment providers and Internet companies, as well as organisations in adjacent industry sectors.*

**Date:** 22 Feb 2016 – 25 Feb 2016

**Location:** : Barcelona, Spain, at two venues, Fira Gran Via and Fira Montjuïc.

**More Information** [https://www.mobileworldcongress.com/where-when/?gclid=COX58\\_7tzsoCFdeKaAodW10K3A](https://www.mobileworldcongress.com/where-when/?gclid=COX58_7tzsoCFdeKaAodW10K3A)

